

Website Development Notes

Website SEO Expert: KH

GoogleSorted.com: JCF

1. SurveyQuotes Further Development

Help with Contact Form 7

2. Tab Image Help – Call to Action

To upload a tab image you need to upload into widget Image for tab. Separate image for secondary element.

Back end development – sliding widgets add text block then to add a permalink add page ID to custom permalink

3. Localised results

Be careful as Google can spot if you are trying to be an expert in every area of the country. For example a wedding photographer based in Norfolk wants to be able to work in Suffolk, Cambridgeshire and further afield but his business address is in Norfolk. Yell.com has localized directories. Google you have one address!

4. Site links

Popular pages.

Lots of pages linked to or pulling in a brand.

5. Google Webmaster tools

Most relevant pages.